

DODGE COUNTY DAIRY PROMOTION MISSION STATEMENT:

The main focus of the organization has been to educate adults/children about the nutritional value of dairy products and to give the community the facts about dairy farming and related dairy industries.

The goal of these programs has been to increase sales of dairy products and to enhance the image of area farmers and related industries.

YEAR 2017

DAIRY PROMOTION COMMITTEE/4-H REQUEST FORM

4-H CLUB: _____

Contact Person: _____

Address: _____

Telephone: _____

1. Describe the type of promotions that you plan to carry out in 2017 with the money received from the Dairy Promotion Committee & WWA-Rock River Chapter (*include OBJECTIVES for each activity, when/where it might take place, and any other ideas you can share*):

TYPE OF ACTIVITY/PROMOTION

TIME FRAME

OBJECTIVE

If you complete this form, return it by **April 14, 2017** and attend a session on Dairy Promotion at Family Learning Day, you will receive money from the Dairy Promotion Committee and WWA-Rock River Chapter to carry out your promotion activities in 2017.

Due **April 14, 2017** to: 4-H Office, 127 E Oak Street, Juneau, WI 53039