



**University of Wisconsin Extension**

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PLEASE RELEASE IMMEDIATELY:

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### **Regional Workshops Focus on Revitalizing Downtowns**

While many major chain retail stores are closing, how will downtowns weather the storm? What kinds of stores, restaurants, and niches can strengthen a downtown's role in the community, both in the current economy and in brighter days to come? How can local leaders, downtown Directors and local economic development professionals support businesses in a slow economy?

These questions and many more will be answered February 19 at a webinar conference held from noon until 1:30 p.m. in the Dodge County Administration Building, First Floor Auditorium, 127 East Oak Street, Juneau.

This webinar is part of the Revitalizing Wisconsin's Downtown Series, offered via live, interactive Web. It is presented by the UW Extension's Local Government Center in cooperation with the Wisconsin Downtown Action Council and the Wisconsin Main Street Program. This regional site is sponsored by Dodge County UW Extension, and Department of Land Resources and Parks.

Future programs in the series include: Creating an Entrepreneurial Climate Downtown (March 19); Downtown Image and Branding (April 16); Business Recruitment (May 21); Low Cost/High Impact Design for Downtowns (June 18); Use of Technology to Promote Downtown (September 17); Green and Sustainable Downtowns (October 15); Working with Big Box Retailers (November 19); and Understanding the Potential of the Downtown Office Worker (December 17).